



**M/S. ALAM
BROTHERS**

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COMPANY PROFILE

Atik Tower, Ground Floor, 67/B, Rabindra
Sharani, Sector#7, Uttara, Dhaka-1230
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www.trendzbd.com

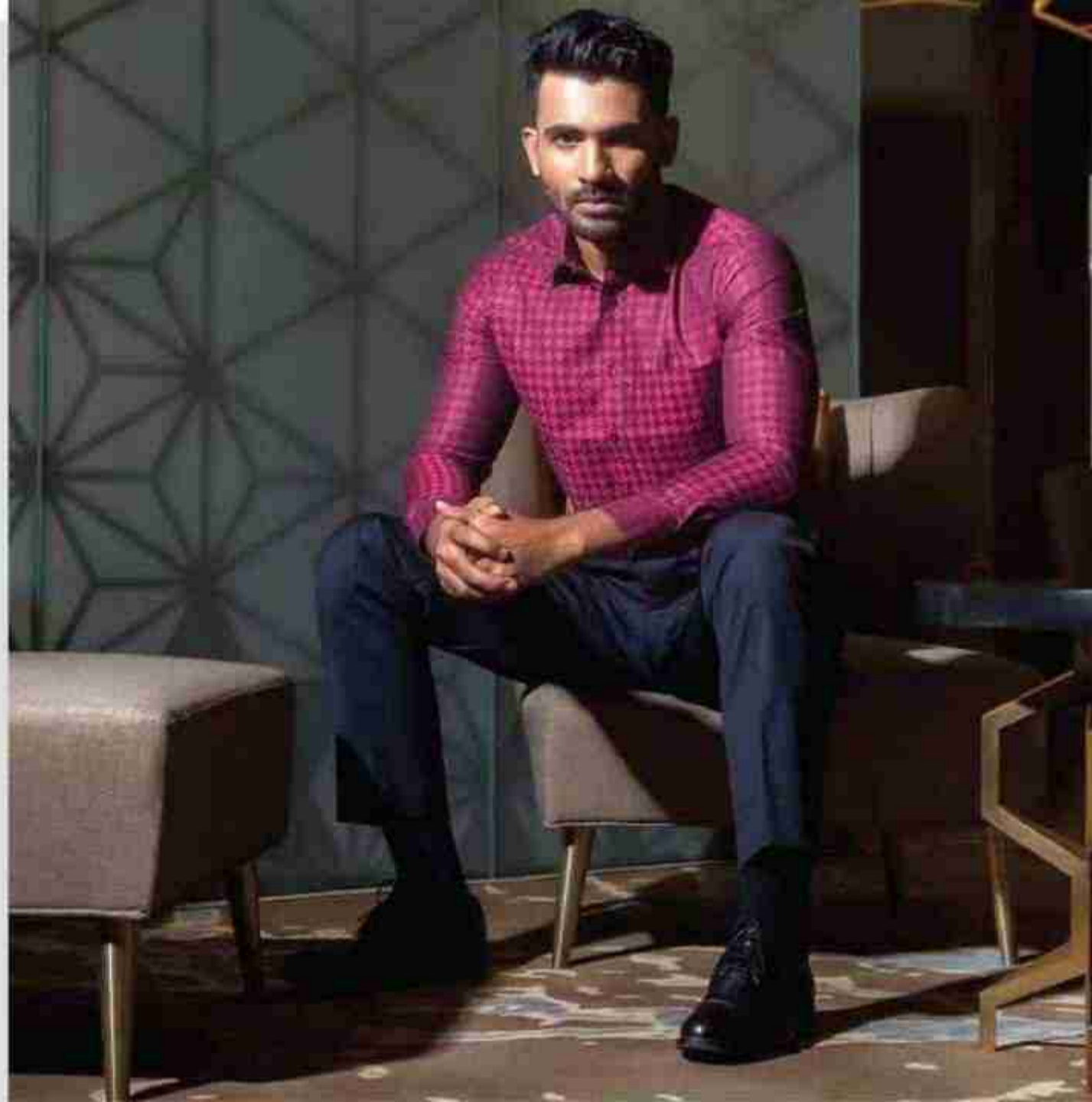
Fashion Brands

TRENDZ™

Cares for your Personality

SkyLoft

We bring Perfection



MISSION

“To give everyone the freedom to dress in the Bangladeshi and modern style at the best possible price.”

CONCEPT TO DELIVERY

We are a fashion company focused on design and product. We accompany our customers from concept to delivery, create and implement.



M/S. ALAM BROTHERS



Products Lines

- Men's Shirt
- T-shirt
- Polo Shirt
- Tank- Top
- Boxer short
- Sweat Shirt
- Hoodie
- Bottom
- Dress
- Cargo pant
- Denim
- Jacket
- Blouse



fashion follows

we do

Apparel for
women, Men
KNITS / WOVEN / ACTIVEWEAR

Message From the Proprietor

"Dear valued partners,

At Alam Brothers, we are committed to providing the highest quality clothing and exceptional customer service.

Our team of experienced professionals is dedicated to sourcing the best products from reliable suppliers, ensuring that our customers receive the best value for their money. We strive to build long-term relationships with our suppliers and partners, based on mutual trust, respect and open communication. Our goal is to deliver outstanding products that meet your needs and exceed your expectations.

Thank you for choosing us as your trusted partner in your fashion journey."



MD. MOHASHIN ALAM
Proprietor

BIOGRAPHY

22 years of professional experience - Ready Made Garment (RMG) Retail Business & Operations. Prior to joining the business, Mr. Md. Mohashin Alam served at Babylon Group as a CEO at retail division. He started his Retail career at Madura Garments Bangalore India served international brand Vanheusen, Louis Philippe, Allen Solly, Peter England. Later, he served Giant Distribution Ltd. at Giant Group and Babylon Group.

Mr. Md. Mohashin Alam obtained his Graduation and Post-Graduation in Economics from the University of Chittagong with distinction. He has attended different retail programs, training, seminars, and symposiums both at home and abroad.





STORE CONCEPT

A continuous evolution merging heritage and urban details to propose our customers a contemporary shopping experience.

The layout created in the store naturally stimulate customers to explore the entire sales outlet, due to display ideas which enhance the aesthetics and the details of the products.

The new flagship store in Bangladesh makes a turning point in Trendz's journey, transforming its industry connotations by evolving and definitively affirming its change from selectors and manufactures to author of the whole process.



ONLINE STORE

In-House Dept.



DESIGN TEAM



MERCHANDISING
TEAM



SAMPLING TEAM



QUALITY ASSURANCE
TEAM

Design is our strength

We offer support and high-level inputs. With in-house seasonal collections, presentation, focus on sustainability.

				
BERRY	DEEP OCEAN	DIRT	IVORY	GRASS
38 85 62 38 T15 48 60 #73303C	87 77 55 71 16 23 38 #101726	38 58 69 20 140 100 77 #BC644D	15 26 31 0 277 167 169 #D9BBA9	69 44 66 28 76 99 83 #4C6353
				

Design



TRENDZ

Design Area

Trendz operates with an internal design team and product development department where design, experimentation and research are brought together. Special projects are achieved through exclusive partnerships with designers and talents from the Bangladeshi best known fashion schools.





Design

We love fabrics

We develop, source, collect new fabrics. Our office has a fabric library, which is constantly expanded and supplemented with new materials.

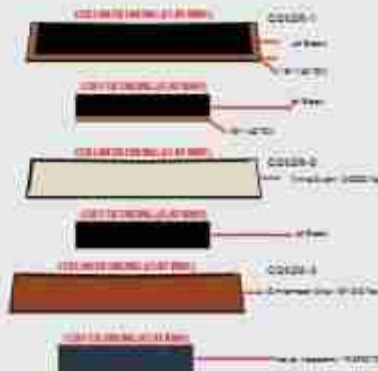


An area of expertise!

TECH PACK development

A garment tech pack is a crucial document that provides detailed specifications and guidelines for the production of a garment, including **detailed sketch, measurements, materials, trims, colors** and other important details. Our **design team's expertise** in creating these tech packs based on customers requirement, that helps ensure that the final product meets the customers expectations and is produced accurately and efficiently.

Style Name: Mono Solid Color Polo (Techpack No.11)				Page 1
Item:	10	Region:	USA	1/1/2015
Style Number:	10000000000000000000	Form Size:	0	Category:
Description:	100% Cotton Yellow Polo 3/4 Sleeve Polo	Color Code:	10000000000000000000	Supplier:
Notes:	100% Cotton (Washed 90°C/200°F)	Measurement:	USC	Sample Name:



Collar and Cuff Measurement						
Size	Collar Length in cm	Collar Height in cm	Cuff Length in cm	Cuff Height in cm	Collar Pos.	Cuff pos.
S	39	5	39	4	22	44
M	41	5	39	4	44	44
L	43	5	39	4	44	44
XL	45	5	39	4	22	44
XXL	45	5	39	4	22	44
Total					114	306



MERCHANDISERS

DEDICATED MERCHANDISING TEAM FOR SMOOTH **COMMUNICATION & CONTINUOUS SUPPORT**.

THE TEAM, MAKES SURE TO **MEET** ALL THE **REQUIRMENTS** OF OUR CUSTOMER.

THEY SHARE EVERY STAGE **QUALITY UPDATES** TO CUSTOMERS AND FOLLOW T & A ,FROM **SAMPLING** UNTIL **PRODUCTION**.



Our Sustainable Production Partners

We are committed to collaborating with sustainable production partners who share our values and priorities. Our partnerships enable us to reduce our environmental footprint, promote fair labour practices, we can ensure that your products are not only high-quality and effective but also socially and environmentally responsible.



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www.trendzbd.com

Go together



WE KEEP OUR PROMISES

QUALITY

TRENDZ considers quality as an essential prerequisite. This is the reason why we have a company quality assurance department to guarantee that the quality of all our products complies with the standards in terms of in-house requirements and current legislation in relation to production, materials and procedures.

CERTIFICATION



Design and Make World Cup jersey for Bangladesh National Cricket Team.



polo

categories

shirt



PRODUCTS



MEN'S WEAR



LADIES WEAR



Kamiz



Kurti



LADIES WEAR





CUSTOMER CARE



SOCIAL RESPONSIBILITIES





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with us



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